



2020 FSC US Board of Director Elections

Dear US-based members of the Forest Stewardship Council,

As an organization led by its members, your participation is fundamental to the integrity of the FSC system. Membership and member-driven governance sets FSC apart from other certification systems.

Member participation manifests in many ways, and today I am asking for your participation in the 2020 Board of Director elections.

Once again, we are honored to have a slate of engaged FSC members who are willing to dedicate their time and expertise to making our system strong and resilient.

During this voting period, you will elect four new board members (1 Economic Chamber, 2 Environmental Chamber, and 1 Social Chamber). Enclosed within this letter is a packet with information about each candidate.

Please review the materials in this packet and complete your ballot as soon as you are able. We do encourage you to hear from the candidates in a Meet the Candidates call on Thursday, July 16 at 1:00 pm Central Time. The deadline for voting is Sunday, August 9.

Important:

- Submit ballot via online form: <https://forms.gle/vZmZDtDT7LNgkc1g9>
- All ballots must be received by Sunday, August 9, 2020

If you have any questions, you may contact Bree Duever at b.duever@us.fsc.org, (612) 353-4511.

Thank you for your leadership and support for the Forest Stewardship Council.
Sincerely,

A handwritten signature in black ink, appearing to read "C. Brinkema", is positioned above the name of the signatory.

Corey Brinkema President



2020 FSC US Board of Director Elections Candidate Biographies and Position Statements

Economic Chamber Candidates

- David Williams, Williams-Sonoma, Inc.
- Gary Ryneerson, Green Diamond Resource Company

Environmental Chamber Candidates

- Tracy Stone-Manning, National Wildlife Federation
- Linda Walker, World Wildlife Fund

Social Chamber Candidate(s)

- Ted Wright, Trust to Conserve Northeast Forestlands

Forest Stewardship Council—US

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Economic Chamber Candidates



David Williams
Williams-Sonoma, Inc.
Sustainability Manager
djwilliams@wsgc.com
Economic Chamber

Biography

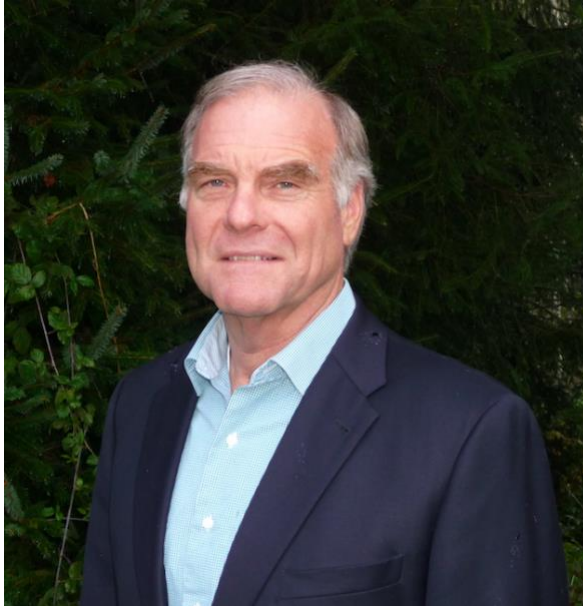
David Williams is a Sustainability Manager for Williams-Sonoma, Inc. He's been with the company for over 13 years with a clear goal to help make WSI a leading home furnishings company in environmental sustainability. Early in his career, he realized the importance of credible certification for products as a verifiable method to communicate environmental and social benefits to customers. In seeking credible certification for furniture and other wood products, he visited forest concessions in the US and abroad to learn what responsible forest management looks like on the ground. He has consistently seen the value that FSC standards and practices bring to forests and the communities that rely on

them. David has promoted FSC as the gold-standard in forest products certification within the company and throughout its supply chain. Williams-Sonoma, Inc. was an FSC Leadership Award recipient in 2016 for supporting and partnering with FSC and other leading brands on the One Simple Action campaign to raise awareness of FSC to customers in the US.

Position Statement

I would be honored to serve on the FSC Board of Directors, and I think I can bring the unique perspective of a home furnishings retailer to the role. I've learned how to build environmental stewardship within our business operations, and I've helped create strong partnerships with external organizations, such as FSC, to build transparency and credibility with our customers.

I would like to see FSC become a household name in forest certification in the US. I have worked to promote FSC throughout Williams-Sonoma, Inc. since 2008. I have helped shape our company's wood procurement and environmental policies and have set a preference for FSC certification. If given the opportunity to serve on the FSC US Board, I'd like to help raise awareness with consumers and make it easier for certificate holders and retailers to market FSC's many benefits. I support FSC's efforts to bring technological and innovative solutions to the work of protecting our forests, our climate and economic sustainability. I'm excited by the opportunity to bring my experience and insights as a retailer and Corporate Responsibility practitioner to the role.

**Gary Ryneearson****Green Diamond Resource Company**

Manager of Forest Policy and Communications

GRyneearson@greendiamond.com

Economic Chamber

Biography

Gary Ryneearson serves as the Manager of Forest Policy and Communications for Green Diamond Resource Company at the California Timberlands. Early experience included working in conversion facilities, logging operations, and harvest planning. He was previously President of Natural Resources Management Corporation that included direct involvement in appraisal, timber inventory, assessment and analysis studies, forest management, logging engineering analysis, and litigation projects. While at NRM clients included

large and small private timberland owners, Indian Tribes, Native Alaska organizations, state and federal government, and financial institutions. His current duties at Green Diamond include serving as liaison to local, regional and state boards and commissions, and legislative affairs. He works closely with other Green Diamond managers and supervisors on projects involving regulatory and permitting projects. He is also the media liaison and community outreach coordinator. Mr. Ryneearson manages FSC for Green Diamond and oversees the Forest Management of two COC certificates. He was born in Arcata, California and attended local schools. He graduated from Humboldt State University with a Bachelor of Science in Forestry in 1978. He is married to Andrea Poteet and has two daughters, Katherine (29) and Jennifer (27).

Position Statement

My involvement in forestry organizations include: the Western Forestry & Conservation Association (past president); California Licensed Foresters Association (past president); and California Forestry Association (Chair of Regulatory Affairs Committee). From 1997 to 1999 I served as chair of the Fish, Farm & Forest Communities Forum, and in 1999, I was appointed by the Resources Agency and NMFS to the Scientific Review Panel charged with the review of Forest Practice Rules regarding their adequacy for protection of salmon. I am past chair of the Professional Foresters Examining Committee (1990- 2002) and was appointed by the Governor to the State Board of Forestry and Fire Protection and served from 2000- 2007. In 2007 I was appointed by Chair of Air Resources Board to the "Forestry Working Group" that was formed to develop forest carbon offset protocols for the use in the Cap and Trade program. Since 2000, I have taught senior-level forestry courses at Humboldt State University.

As an independent third-party certification system FSC must build public trust and bring value to the certified entity. To accomplish this further outreach is needed to educate consumers and the public of the underlying benefits of FSC. As we face economic uncertainty it is critical that FSC continues to support its members recognizing the need for flexibility while maintaining integrity.

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Environmental Chamber Candidates



**Linda Walker,
World Wildlife Fund - US**

Senior Director, Corporate Engagement, Forests

linda.walker@wwfus.org

Environmental Chamber

Biography

Linda has a lifelong passion for forests, and for advancing collaborations that can keep them thriving. At World Wildlife Fund, Linda leads a team that engages with US companies on leadership actions they can take to sustain global forests for nature and people, including by prioritizing FSC-certified forest product sourcing, and investing in forest restoration, protection and improved management.

Prior to WWF, Linda worked as an FSC chain-of-custody associate with Rainforest Alliance. She also worked for more than ten years at The Nature Conservancy in Maryland and Washington State, managing nature preserves and negotiating conservation real estate transactions. Linda holds a B.A. in Geography from Bucknell University, and an M.F. from the Yale School of Forestry & Environmental Studies, where she worked as an apprentice forester at the 7,800-acre Yale-Myers Forest in Connecticut. In 2001 she completed a conservation fellowship in Indonesia focused on responsible forestry, orangutan conservation, and community empowerment.

Linda has served for the past three years on the FSC-US board as an Environmental Chamber representative. She also serves on the board of the Rolling Ridge Foundation, a non-profit organization which manages a 1,400-acre forested property in West Virginia. Linda lives with her husband and their 4-year old son in the eastern panhandle of West Virginia, where they get out as much as they can to hike in the Appalachian Mountains. Linda originally hails from Southern New Jersey, where she spent countless childhood hours with her sister and cousins exploring her family's woodlot behind their house.

Position Statement

I have been fortunate to spend the past 3 years on the FSC-US board as an Environmental Chamber representative. I am proud of the ways that our chamber has worked together, and with other FSC-US board members and FSC-US staff, to focus and strengthen FSC-US strategy, complete standards such as the Controlled Wood NRA, and refine annual workplans for greater impact. I have particularly enjoyed being involved in approaches for continuing to build consumer awareness of FSC.

If re-elected, I will continue to bring my perspective on ways to maximize the benefits of FSC certification as a conservation tool that can complement other key public interventions around forest policy and governance, and as a label that consumers understand. My priorities will be to a) help grow and convene more discussions among the FSC-US Environmental Chamber membership; b) help ensure that the updated FM standard is robust and accessible; and c) help FSC-US better quantify the positive environmental and social impacts of FSC certification. I will also bring my experience in non-profit management, fundraising and consensus-building to bear, in balance with representing the Environmental Chamber, FSC-US membership, and the best interests of the organization.

These challenging COVID times highlight the inextricable link between forest health and human health. FSC is part of the solution, and I am excited about the possibility of continuing on the board and participating in its continued success.



**Tracy Stone-Manning,
National Wildlife Federation**

Associate Vice President for Public Lands

StoneManningT@nwf.org

Environmental Chamber

Biography

Tracy Stone-Manning is Associate Vice President for Public Lands at the National Wildlife Federation. Before joining NWF in 2017, she spent five years in Governor Steve Bullock's administration, serving first as his Director of the Department of Environmental Quality and then as his chief of staff, where she oversaw day-to-day operations of his cabinet and the state's 11,000 employees. She served as a senior advisor to Senator Jon Tester, focusing on forestry issues as she helped broker a collaborative

agreement between the timber industry, recreationists and the conservation community called the Forest Jobs and Recreation Act. She is married to the writer Richard Manning and lives and works from her home in Missoula, Montana.

Position Statement

Our country's forests are vital for delivering clean water, providing important wildlife habitat, and offering space for people to find solace in nature. They are an essential part of our country's health, economy and future, which is why I am committed to helping ensure sustainable approaches to their management. I bring practical skills of problem solving and listening to the board, as well as a history of finding common ground among opposing interests around forest management.

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Social Chamber Candidate



Ted Wright,
Trust to Conserve Northeast Forestlands
Executive Director
executivedirector@tcnef.org
Social Chamber

Biography

Ted Wright is the Executive Director of the Trust to Conserve Northeast Forestlands (TCNEF). TCNEF is a non-profit conservation organization dedicated to supporting exemplary forest professionals; acknowledging those who are highly skilled and dedicated through third party certification; and increasing partnerships by acknowledging common goals among landowners, loggers and foresters. TCNEF oversees the Northeast Master Logger Certification Program and two FSC group certificates for companies and organizations in

New England and New York.

In his current position, Ted works with professional logging companies, administering NEPCON's SmartLogging certificate that recognizes them for their exemplary social, economic and environmental practices. The SmartLogging certificate was created in 2005 by the Rainforest Alliance and the Professional Logging Contractors of Maine as the need for third-party point of harvest certification increased. TCNEF also holds FSC Group COC and FM Certificates for which Ted acts as the group manager. Ted recently collaborated with the FSC New Approaches initiative as a global working group member to develop and test forestry contractor certification in the U.S. The aim of the global working group was to analyze potential benefits from including forestry and logging contractors in the FSC system - especially from a smallholder certification perspective. Ted lives in Brunswick, Maine with his wife and family.

Position Statement

I believe that promoting environmental responsibility must be a collective effort that requires the collaboration of all stakeholders. A positive working relationship between landowners, logging professionals, and forest resource managers can only lead to improved environmental outcomes in addition to social and economic gains. In my work, I have come to understand the pivotal role that logging companies play in ensuring environmental standards are achieved. It is my belief that empowering logging professionals leads to exceptional harvest practices, in addition to fostering companies that provide exceptional work environments through safety, fair wages, and community stability.

Logging companies are a critical to the fabric of rural, forest-dependent communities. Logging companies provide economic stability, ensure environmental standards to protect forest health and water quality are met, and contribute to the social well-being of rural communities. These are pillars of FSC and empowering them within the FSC standard will provide growth to the FSC community.

Under Ted's leadership, the Trust to Conserve Northeast Forestlands (TCNEF) was named a recipient of a 2019 Leadership Award from the Forest Stewardship Council (FSC) for its work administering the Northeast Master Logger Certification Program and managing an FSC-certified group of family woodlands. The award is a prestigious honor, bringing international recognition and visibility to a recipient. FSC Leadership Awards celebrate forest owners, builders, architects, retailers, paper mills, manufacturers, environmental organizations and many others who contribute to the movement toward responsible sourcing and forest management.