



2015 FSC Leadership Awards

The FSC LEADERSHIP AWARDS recognize excellence in the use of FSC certified products and commitment to responsible forest management.

The Leadership Awards are presented annually at a celebration that is held at Greenbuild, the world's largest green building event. The awards recognize individuals and organizations that dedicate their time and efforts to protecting forests through FSC certification. Formerly known as the "Design & Build with FSC Awards," the FSC Leadership Awards will continue to recognize excellence in green building, while also expanding to celebrate other products, organizations and leaders in the FSC community as well.

To nominate a company or organization it must be one of the following:

- **A design & build project** commercial, institutional, residential, mixed-use, furniture or other that was completed in 2014 or 2015 and utilizes at least 50% FSC-certified materials. The project must be located in the US or Canada.
- **An FSC-certified company or organization** with a current and valid certificate, headquartered in the United States or Canada.
- **An FSC trademark license holder** with a current and valid trademark license, headquartered in the United States or Canada.
- **A nonprofit organization** with a common cause or partnership with the Forest Stewardship Council and with an office in the United States or Canada.
- **An uncommon partnership:** a campaign, event, or project that your company or organization completed in tandem with another company or organization brought about by your common interest in FSC and responsible forest management.

How it works:

A jury of professionals, FSC staff, and board members will select the winning projects for the current year. Winning companies, organizations, and project teams will be notified of the judges' decisions by mid-October, to allow for travel planning to Greenbuild 2015 in Washington DC.

Winners will be announced at the FSC's annual awards reception, which will take place during Greenbuild 2015 in Washington, during the week of November 18-20, 2015.

All submissions will be listed on the FSC US website, and each entering project team will receive complimentary tickets to the awards ceremony. Winning project team members will be presented with the Design & Build with FSC Award during the reception at Greenbuild.

If your company or organization has won a Leadership Award previously, you do not, at this time, qualify to apply again.

You can see the case studies of [2014 Leadership Award](#) and [Design & Build](#) winners on our website.



Application

The application has four sections:

1) General Information (required)

Note: you are welcome to nominate yourself and your own organization or another organization.

Your Name _____

Your Company _____

Your Email _____

Your Phone _____

Please select the award category for which you are applying (see definitions of each category above):

- Design & Build Project
- FSC-Certified Company or Organization
- FSC Trademark License Holder
- Nonprofit Organization
- Uncommon Partnership

Nominee's Name _____

Nominee's Organization _____

Nominee's Contact Information _____

2) Narrative (required)

Please include a description of what your nominee(s) has achieved, the impact they have made and why they deserve the award.

If you are applying as a **Design & Build Project**, please answer the following questions:

1. List the FSC products and percentage (by cost) of new wood that was used in the project. Please include LEED or other green building credits submission forms and worksheets related to the certified wood credit, if available.
2. Describe how FSC-certified products are a featured aspect of this project's sustainable design.
3. How does the use of wood contribute to the project's creative expression and innovation?
4. Explain the ways in which this project expands and advances FSC market transformation. For example, did a landowner or manufacturer become FSC certified to sell products to this project? Were new linkages made along the FSC supply chain that previously did not exist? Does this project serve to catalyze other projects that will use FSC-certified material?



Application (continued)

For all others (FSC certificate holders, FSC trademark license holders, nonprofit organization or uncommon partnership):

Tell us your FSC story. How and why did you become FSC-certified? How have you impacted your supply chain or forest management? Have you had unique marketing campaigns related to your FSC-certified products? Considering including information about the number of FSC-certified acres you own, FSC-certified product volumes, FSC sales and related.

We are open to any and all creative expressions of your experience. Examples of leadership include corporate-wide commitments, a long-standing history of FSC-certification, a unique FSC-certified product launch, exemplary forest management, partnerships with family forest owners, and more. Please **limit the narrative to 1000 words**.

3) Photo Upload (required)

Please include 3-5 photographs that illustrate your leadership in FSC. Examples include photos of your FSC-certified products, FSC-certified building products highlighted in your design & build project, advertisements from FSC-focused marketing campaigns, and more.

4) Supporting Documents (optional, but recommended)

If you would like to include any additional supporting material, please do so here. Examples of supporting material include a letter of endorsement from someone familiar with your company, organization or project, additional photos.

Submissions are due Thursday, September 17th, 2015

Please submit your nominations in PDF form to:

Amelia Harris

Business Development Manager

a.harris@us.fsc.org

612-353-4511