

Tour Description Template

EVENT TITLE:

Ecological Forestry Tour and Advocacy Workshop: Fulfilling Cascadia's Call to Action

DESCRIPTION:

Melding together themes of several Imperatives from Living Building Challenge, participants go into the woods with trained experts to get a unique firsthand experience of responsible forest management, habitat restoration, ecosystem resilience, and watershed connectivity from forest to faucet. Following the interactive tour, a lunchtime presentation about the timber supply chain will provide a distinct perspective on production, distribution, and sourcing challenges in the emerging market of Forest Stewardship Council 100% labeled products. Participants will then engage in a hands-on workshop to improve the market availability of FSC certified timber and advocate for the next steps necessary to complete the chain-of-custody presence in the Puget Sound region via small landowners.

CHAMPION: Eden Brukman
PHONE NUMBER: 503.544.9778
EMAIL: eden@concentersolutions.com

DATE: Wednesday, 15 May 2013
TIME: 9:00 AM – 4:00 PM
LOCATION: Departs from Seattle Westin, with travel to City of Seattle Cedar River Watershed
ADDRESS: 1900 Fifth Avenue, Seattle WA

TOUR CAPACITY: 40

REGISTRATION FEE / OR RSVP: \$50 (includes lunch and charter bus fees)

NUMBER OF VOLUNTEERS NEEDED: N/A

COSTS/EXPENSES: (Attach budget spreadsheet if applicable)

- Charter bus and driver
- Lunch
- Workshop supplies (e.g. markers, post-it notes, large-scale paper, photocopies)

LEARNING LEVEL: 300 – Application

FOCUS AREA:

- Landscape or Infrastructure
- Materials
- Water
- Other: Site - Limits to Growth and Habitat Exchange

LEARNING OBJECTIVES:

1. Assess the dynamic nature of forest management through its ecological diversity, restoration efforts, logging activities, and water flow by exploring the *City of Seattle Cedar River Watershed: an ecological thinning project*.

2. Understand the urban-rural connection between thriving timber-based ecosystems and the built environment.
3. Identify FSC 100% labeled products, as well as track the availability of products, species and volumes of FSC certified timber in the Pacific Northwest.
4. Propose and support next steps for action to fill-in the current gaps in the supply chain for FSC certified products in the Puget Sound region.

PRESENTER(S):

Session Role	Presenter
First Name	Amy
Last Name	LaBarge
Organization	Seattle Public Utilities, Watershed Services Division
Job Title	Senior Forest Ecologist
Address	19901 Cedar Falls Road SE
City	North Bend
State/Province	WA
Postal Code	98045
Country	USA
Email Address	amy.labarge@seattle.gov
Telephone	206 733 9777
Speaker Bio (100 words)	Amy LaBarge is the lead forest ecologist for the City of Seattle municipal watersheds. She manages the Cedar River Municipal Watershed Habitat Conservation Plan forest habitat restoration and terrestrial research and monitoring programs, manages the forest certification program, and collaborates with Indian Tribes on natural resource issues. Amy has prior experience conducting forest research on coast redwood tree growth responses to different thinning densities and providing non-industrial private forest landowner education and forest stewardship coordination. Her master's research investigated the effects of variable retention on seedling growth and soil processes. Originally from northern California, Amy now calls the western Cascades home.

Session Role	Presenter
First Name	Rolf
Last Name	Gersonde
Organization	Seattle Public Utilities, Watershed Services Division
Job Title	Senior Environmental Analyst
Address	19901 Cedar Falls Road SE
City	North Bend
State/Province	WA
Postal Code	98045
Country	USA
Email Address	rolf.gersonde@seattle.gov
Telephone	206 233 1513
Speaker Bio (100 words)	Rolf Gersonde is a Senior Environmental Analyst in Seattle's mountain watersheds, designing and implementing forest

restoration projects. He is a trained silviculturist with experience in uneven-aged forest management in western North America and European forests. Rolf is an associate faculty member at the UW School of Environmental and Forest Sciences where he collaborates with students and faculty on research projects and education. Rolf recently joined the board of the Northwest Chapter of the Society for Ecological Restoration to promote ecological restoration in the Northwest. He has a personal interest in mountain ecology, phenology, and repeat photography.

Session Role	Presenter
First Name	Kirk
Last Name	Hanson
Organization	Northwest Natural Resource Group
Job Title	Director - Northwest Certified Forestry
Address	PO Box 6373
City	Olympia
State/Province	WA
Postal Code	98507
Country	USA
Email Address	kirk@nnrg.org
Telephone	360 316 9317
Speaker Bio (100 words)	Kirk is a small forest landowner with a 30-acre tree farm near Oakville, Washington where he manages a regenerating forest and develops experimental agroforestry systems. Kirk has worked on strategies for combining rural economic development with environmental enhancement in the Pacific Northwest for over 15 years. In 1996 Kirk founded Permaculture West, a non-profit organization that provided educational and training programs on sustainable forest and farm management for private landowners. Since joining NNRG in 2005, he has certified more than 100 small forest landowners to FSC standards in Washington and Oregon.

Session Role	Presenter
First Name	Ian
Last Name	Hanna
Organization	Forest Stewardship Council U.S.
Job Title	Director of Business Development
Address	431 Water St.
City	Port Townsend
State/Province	WA
Postal Code	98368
Country	USA
Email Address	i.hanna@us.fsc.org
Telephone	904 333 1714
Speaker Bio (100 words)	Ian's responsibilities include developing new relationships with corporations, trade associations, and NGOs, as well as ensuring that FSC is positioned for emerging markets in the U.S. One element of this work is the management of FSC US's regional market

development programs, which are currently active in the Northwest, Southeast, and Lake States. Ian has 16 years of experience in the FSC system including forest management, family forest certification, community scale production, lumber and flooring sales, and market development. He is trained as a forest ecologist and founded Windfall Lumber, one of the first chain-of-custody certified businesses in Washington State.

Session Role	Presenter
First Name	Ryan
Last Name	Temple
Organization	Sustainable Northwest Wood, Inc.
Job Title	President
Address	225-A SE Division Place
City	Portland
State/Province	OR
Postal Code	97202
Country	USA
Email Address	ryan@snwwood.com
Telephone	503 239 9663
Speaker Bio (100 words)	As the director of Sustainable Northwest Wood, Ryan is a regional leader in the sourcing of local and sustainable wood products. SNW Wood is a stocking distributor that provides the Northwest architectural and construction industries with structural and finish materials that are exclusively removed from local, responsibly managed forests. Ryan has worked closely with the Forest Stewardship Council since 1996, and currently over 85% of the wood sold by his company is FSC certified. Ryan is also the past chair of the Build Local Alliance and current board member of the Northwest Natural Resources group.

Session Role	Facilitator
First Name	Dan
Last Name	Stonington
Organization	Northwest Natural Resource Group
Job Title	Executive Director
Address	1917 1st Ave, Level A, Suite 200
City	Seattle
State/Province	WA
Postal Code	98101
Country	USA
Email Address	dan@nnrg.org
Telephone	206 971 3709
Speaker Bio (100 words)	Dan Stonington has 12 years of experience in the conservation field, the past five years of which have focused on developing market-based conservation tools for working forest landowners. Before NNRG, Dan spent five years with Forterra (formerly Cascade Land Conservancy) most recently as the Conservation Policy Director. He is a member of the Cascadia Ecosystem Services Partnership.

Executive Committee and the Vice President of the High Country News Foundation. He has a master's degree in environmental management from Yale University.

Session Role	Facilitator
First Name	Eden
Last Name	Bruckman
Organization	Concenter Solutions
Job Title	Principal
Address	PO Box 10835
City	Portland
State/Province	OR
Postal Code	97296
Country	USA
Email Address	eden@concentersolutions.com
Telephone	503 544 9778
Speaker Bio (100 words)	A highly regarded instigator of actions for ecological accord, Eden Bruckman focuses on responsible solutions for human habitat – particularly as it relates to building materials. Eden is coauthor of Living Building Challenge and was its director 2007-2012. On behalf of the program, Eden was a recipient of the Buckminster Fuller Challenge award. She has been designated one of Portland's Forty Under 40, and a Living Building Hero by ILFI. Eden contributed to the development of the Health Product Declaration and Pharos Project, is a licensed architect, and provides technical counsel about a broad range of sustainability topics nationally and internationally.

RUN OF SHOW:

9:00 am	Meet in Seattle Westin lobby for check-in.
9:15 am	Bus departs.
10:15 am-12:15 pm	Tour of <i>City of Seattle Cedar River Watershed: an ecological thinning project</i> . Learn from several experts about this exceptional effort that combines the Limits to Growth, Habitat Exchange, Ecological Water Flow, Responsible Industry, and Appropriate Sourcing Imperatives.
12:15-1:15 pm	Lunch, with presentation on the FSC certified timber supply chain and new opportunities for product sourcing.
1:15-3:15 pm	Advocacy Workshop to help fill the current gaps in the chain-of-custody for FSC certified products and expand opportunities for the distribution of locally-sourced timber from small landowners in the Puget Sound region.
3:15-4:00 pm	Bus travel, with drop-off at Seattle Westin lobby.

This event is co-sponsored by Where Cows Meet Clams ([please link to URL: http://nnrg.org/files/When%20Cows%20Meet%20Clams_Project%20Description.pdf](http://nnrg.org/files/When%20Cows%20Meet%20Clams_Project%20Description.pdf) and include logo on webpage if possible) a project to keep working farms and forests in the Snoqualmie Valley for future generations.